

***MEDIA RELEASE***

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**Singapore's First Beachfront Pre-School Opens on Sentosa: Redefining Early Childhood Education in an Iconic Location**

***EtonHouse Pre-School by the Beach sets new standards for innovative, nature-inspired learning on Sentosa Island.***

[10 Feb 2025] The EtonHouse International Education Group is delighted to unveil **EtonHouse Pre-School by the Beach**, Singapore's first and only beachfront preschool, nestled along Sentosa's stunning shoreline at Beachview. This visionary campus offers an unparalleled learning environment where nature is seamlessly integrated into education.

This Pre-school caters to children from 18 months to 6 years of age (Pre-Nursery to Kindergarten 2) offering after-school care services from 7am-7pm on weekdays. What is special about this campus is that children have access to the beach during their school day, and many learning experiences are integrated with the environment offered by the beach.

EtonHouse Pre-School by the Beach provides a unique educational experience with the beach as its natural extension. Children will explore and learn through real-world encounters with the environment, cultivating curiosity, resilience, and a lifelong appreciation for nature.

**"EtonHouse Pre-School by the Beach represents a bold leap in early childhood education, unifying education, entertainment, and environmental mindfulness. It is more than a school; it's a hub for inspiration, learning, and community engagement,"** said Mr. Ng Yi-Xian, Group CEO of EtonHouse International Education Group.

The campus, featuring floor-to-ceiling glass classrooms that merge indoor and outdoor environments, is designed to spark wonder and imagination. Beyond education, it will also host a public edutainment hub, making it a vibrant weekend destination for families.

The school's distinctive approach is built on three key pillars:

1. **The Island is My Playground:** Leveraging Sentosa's natural habitat for hands-on, experiential learning that fosters environmental awareness.
2. **The World is My Oyster:** Engaging children in global learning interactions through the EtonHouse Global Classroom Project to nurture open-mindedness and global citizenship.
3. **I Learn with My Community:** Transforming part of the pre-school into a weekend edutainment hub for families, connecting learning with the wider community.

### **Innovative Learning Environment**

EtonHouse Pre-School by the Beach features iconic spaces designed to revolutionise learning:

- **Noah's Ark:** An exploration deck for imaginative play that encourages children to take risks, build resilience, and develop social skills.
- **ReAldo Lab:** A creative laboratory filled with loose parts and open-ended resources where children transform ordinary materials into extraordinary creations.
- **Nature and Digital Landscape Atelier:** A unique space for children to examine natural artifacts using technology and tools like digital microscopes and interactive whiteboards.
- **Edible Garden:** A farm-to-table learning area where children grow, harvest, and cook their own produce, fostering sustainability and healthy living.

### **Edutainment Hub : Coming Soon**

On weekends, EtonHouse Pre-School by the Beach will transform into a dynamic edutainment hub. In collaboration with curated partners, the hub will host workshops and programmes open to the public, inviting families to experience the preschool's innovative spaces to learn while enjoying Sentosa's natural beauty.

### **A milestone in early childhood education in Singapore**

EtonHouse Pre-School by the Beach aligns with Singapore's national priorities in early childhood education, such as fostering nature learning and outdoor education alongside community engagement.

By integrating nature into its curriculum, the pre-school takes a unique, evidence-based approach to learning that encourages creativity, critical thinking, and a strong connection to the environment. Its design and programmes reflect growing global research that highlights

the benefits of outdoor and experiential learning in building resilience, collaboration, and problem-solving skills in young children.

The preschool's focus on sustainability and environmental stewardship supports Singapore's Green Plan 2030, encouraging children to adopt eco-friendly habits and values from a young age. By opening it up to the community, the pre-school hopes to benefit a wider audience of families in Singapore.

Families interested in learning more about EtonHouse Pre-School by the Beach can register their interest online and will be invited for a school visit.

For more information and fee details, please visit [etonhouse.edu.sg/beach](https://etonhouse.edu.sg/beach).

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**About EtonHouse International Education Group**

EtonHouse International Education Group, headquartered in Singapore, operates more than 100 schools in 9 countries, including over 40 campuses in Singapore, catering to a diverse spectrum of students in both premium and affordable educational spaces.

The collective efforts impact the lives of over 25,000 children worldwide, reaffirming the commitment to delivering exceptional education on a global scale. With a legacy spanning nearly three decades, EtonHouse has consistently led the way in the realm of international education, offering innovative pre-schools and K-12 schools that nurture a close-knit family environment.

The educational philosophy, rooted in inquiry-based learning inspired by the renowned Reggio Emilia approach, is encapsulated in the "Inquire-Think-Learn" curriculum. EtonHouse International Schools are celebrated for their bilingual programmes and proudly offer internationally recognised qualifications such as IBPYP, IGCSE, and International A-Level certifications.

Its commitment to excellence has earned the Group numerous accolades, including:

- E-Bridge successfully earned multiple accolades for teaching excellence and innovation from the ECDA Awards for Excellence in Early Childhood Development from 2019-2023
  - E-Bridge Pre-School Bukit Panjang clinched the “Outstanding Centre for Teaching and Learning Award” in 2019.
  - E-Bridge educators were commended with “Outstanding Early Childhood Teacher Award” in 2021
  - Clinched “Promising Infant Educator Award & Early Childhood Innovation Award” in 2022.
  - E-Bridge Pre-School SengKang Square won the “Outstanding Centre for Teaching and Learning Award” in 2023
- EtonHouse International School Suzhou, an IB K-12 school, garnered recognition as one of China's top international schools, according to a research firm based in Washington, DC.
- In 2023, EtonHouse China won the ‘Forbes China Best International Education Group Award.’
- In 2024, EtonHouse received the esteemed HoneyKids Singapore Education Awards, achieving Gold for “Best Bilingual Programme”, Silver for “Best Small School in Singapore” and clinched both Gold and Silver for “Principal of the Year (Kindergarten).

At EtonHouse, collaboration with governments is a cornerstone of its mission. The partnerships include:

- Participation in Singapore's Anchor Operator (AOP) Scheme, launching E-Bridge Pre-School in 2014 to deliver top-notch infant care and pre-school education for children aged 2 months to 6 years across a network of 24 centres.
- The expansion of EtonHouse's presence in Suzhou and Nanjing, China came at the invitation of the Jiangsu provincial government, reinforcing its commitment to global education.
- Won an Economic Development Board tender in 2017 and introduced Middleton International School, offering an affordable schooling option for expatriate families.

In 2015, the EtonHouse Community Fund (ECF) was established, dedicated to enhancing the lives of underserved children and youth through education.

The Eton Academy (TEA) was launched in 2020, providing English, Maths, and Science academic programmes for Nursery 1 to Primary 6 in centres across the island.

EtonHouse International Education Group remains unwavering in its commitment to shaping futures and making a meaningful impact on the world through education.